



[Name]

NextDay.Vision

[Elevator Pitch]

"We simplify cyber security, making it easier for organizations to take ownership of their own security processes. Through a range of services, software and management solutions, we help to make our customers' lives easier when it comes to IT security."

[The Story]

Founded in 2017 by Philippe Kapfer and Sabrina Gessier, NextDay.Vision aims to make cyber security easier to understand and more accessible to businesses. Prior to setting up the company, Philippe worked for a range of IT companies and found that they were not open to simplifying processes for the user. He was frustrated by the lack of focus on the customer and end user, and wanted to change this. After completing a master's and publishing a book on hacking and countermeasures, Philippe started NextDay.Vision with Sabrina, a former teacher with a background in marketing and communication.

From providing "no-password" authentication to comprehensive IT security audits, NextDay.Vision is committed to educating leadership teams on how to ensure cyber security remains a priority and is not just the responsibility of the IT team. Philippe says, "We make cyber security simple so that businesses can rest assured that their security systems are fully integrated and that they can manage these systems in an easy way." NextDay.Vision also develops built-in security systems. For example, NextDay.Vision can help an organization building an app to create the security or authentication part of the app. In the next five years, NextDay.Vision's founders hope to drive industry change towards a "no-password" model that moves away from the cloud with improved localized security measures. The company's long-term ambition is to expand across Europe.

[Funding History]



Bootstrap



Pre-Seed



Seed

NextDay.Vision was initially funded by its founders. In 2019, it received investment from Netmanage SA, a Swiss-based IT company. It is seeking outside investment from private equity funds with a view to expand internationally.

[Milestones]

- Winning the Tech4Trust accelerator from the EPFL Innovation Park.
- Being recognized as a New Innovative Company in the Canton of Jura.
- Taking part in the I-Moutier incubator and winning the I4 Challenge in 2018.
- Pioneering simpler internet security and leading the industry with "no-password" software.

[Links]

Web: nextday.vision **LinkedIn:** company/nextday-vision **Twitter:** @nextday_vision